

ECCO Leather Goods
Spring/Summer 2023 Collection
BORN TO MOVE



Made To Move

ECCO's latest season is infused with a vibrancy and energy that comes directly from the people that wear us. When we move, like them, we move big. They will carry us by their side and we, in turn, provide everything at-hand when needed. Their side-kick companions. For the first time this season, we pair accessories with shoes in the campaign imagery to create one unified offering, with the ECCO Wave Street Tray sneakers and other styles featuring. Walk with us through our latest pioneering season.

Bright Connections

This season once again sees unusual color pairings that seem like they should clash yet work together perfectly. Bright ideas come to life in Spice, Bright White and carrying over from AW22, the vibrant Berry Sorbet and First Tee. We also premiere a shiny water-inspired Air blue on the ECCO Pot Bag and Takeaway styles, and a light denim inspired light blue in The Indigo Leather Capsule featuring this natural, ancient pigment. There's a stand-out hand-created watercolour print, digitally converted and printed onto bright white leather on the ECCO Water Pot Bag, ECCO Water Phone Bag and ECCO Water Saddle Bag. Finally, the ECCO Pot Bag Peace is a bright bag in Berry Sorbet displaying a colored embossing technique to create a print inspired by rain droplets kissing the surface of a lake during Summer.

"Water is a source of life. It brings extra energy, happiness and joy into the season. Therefore, we experience it fully throughout the patterns and effects on leather for SS23."

Eric Jandar, Lead Designer Accessories

Ride The Wave

Our ECCO Wave embossed pattern, is a tactile iconic pattern inspired by the E of our logo and again water, appears for the second time ever on numerous bags including the ECCO Wave Pot Bag, ECCO Wave Pinch Bag and features as a trend textile jacquard on the ECCO Wave Scrunch Hobo. It moves purposefully, like our audience, towards its future. On the women's ECCO Wave Street Tray Sneakers, this wave print also features; sleek and stylish, they are crafted from full-grain leather made in our tanneries, some colors feature leather tanned using ECCO DriTan™ Technology, which reduces the amount of water and chemicals used in the tanning process.

Leather Love: Tactile Craftsmanship

A progression in pioneering shapes and 3D effects becomes a high-energy crescendo for accessories this season. A grooved leather appears in Bleached Pink on our iconic ECCO Pot Bag Double Grooved, and ECCO Grooved Pinch Bag Full Size; for a tactility made to awaken the senses. Lastly, we debut the ECCO Pot Bag Laces, made to swing by sides during strides—it's a new take on our popular Pot Bag. It's been infused with the extra playful 'shoe heritage' touch of vibrant ECCO shoelaces.

ECCO E Collection

The entire ECCO E collection is born from our heritage, reimagined for the future. Its striking emblem is a futuristic and organic shaped logo with two mirrored E letters derived from the brand's original 60s archival font. This season sees it proudly on our ECCO E Totes, made in a variety of sizes, leather and colorways, as well as some of our other popular pioneering styles.

Atelier Of The Future film

Take a walk through our leather atelier of the future as we show the sheer amount of leather, art, innovation and craft that goes into each and every bag. Made in-house; we carry everything needed to make the carry-alls people use in their lives. Starring the ECCO E Tote Stripe.

Contact our team to preview 'Atelier of the Future'.

Key Takeaways — Being Part Of The Journey

Accessories this season have been designed and created, as ever, to stay by people's sides. In a range of pioneering leather effects, colors, and soft or structured tactility. The water theme features strongly on extra-shine leather and patterns. The movement we see in the video campaign and imagery is both physical and mental, as we 'walk-the-walk' side-by-side those we design for—and help them live their lives as comfortably and high-vibration as ever.

Campaign

The SS23 campaign was created in collaboration with photographer Corentin Leroux, with video director Leo Gack, and movement director Paul Sadot. With ECCO stylist Elena Mottola.

#eccoleathergoods

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About ECCO Leather Goods

Founded in 2019, ECCO Leather Goods is an accessories brand created to showcase the best of leather innovation from ECCO Leather. The brand uses purpose-driven innovation to deliver functional, sustainable and exceptionally crafted leather goods – designed for New Utopian lifestyles. With sustainable materials including the ECCO-pioneered DriTan leather, and recycled textiles ECCO Leather Goods is moving towards its goal of a zero-waste future. The collection is designed and brought to life in-house entirely.

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About ECCO Leather

Driving leather innovation: ECCO Leather develops highly progressive leather qualities for some of the industry's most iconic contemporary designers and brands. With a main tanning facility in the Netherlands (Gold Star rated) and award-winning facilities across Europe, Southeast Asia and the Far East. ECCO Leather's production network is characterized by clean, secure and flexible operations scaled to suit growing customer needs while ensuring seamless communication with customer-designated finished-goods manufacturers.

To maintain its rich tradition in innovation, ECCO Leather hosts collaborative multi-disciplinary creative laboratories aimed at uniting designers, buyers, production managers, marketers and leather technicians. These annual four-day HOT-SHOP events allow participants to envision new leather directions and work in integrated teams to prototype and sample new leather.

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About ECCO

ECCO is one of the world's leading shoe brands combining style and comfort. ECCO's success is built on products with a great fit and top-quality leathers. ECCO owns and manages every aspect of the value chain from ECCO Leather tanneries and shoe manufacturing to wholesale and retail activities. ECCO's products are sold in 88 countries from over 2,000 ECCO shops and more than 14,000 sales points. ECCO is family-owned, founded in Denmark in 1963, and employs more than 20,000 people worldwide.

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