

ECCO Leather Goods
Brand Introduction: Season 4
Spring/Summer 2023



ecco

BORN
TO
MOVE

ECCO LEATHER GOODS SS23

BORN TO MOVE

ECCO's latest season is infused with a vibrancy and energy that comes directly from the people that wear us. When we move, like them, we move big. They will carry us by their side and we, in turn, provide everything at-hand when needed. Their side-kick companions. For the first time this season, we pair accessories with shoes within our brand collateral to create one unified offering. Walk with us through our latest pioneering season.

PART OF YOUR JOURNEY

The movement we see in the video campaign and imagery is both physical and mental, as we 'walk-the-walk' side-by-side for those we design for—and help them live their lives as comfortably and high-vibration as ever.

BRIGHT CONNECTIONS

This season once again sees unusual color pairings that seem like they should clash yet work together perfectly. Bright ideas come to life in colors like Spice, Air, Bright White, and carrying over from AW22, the vibrant Berry Sorbet.

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A woman with blonde hair and blue eyes is holding a bright yellow ECCO bag behind her head with both hands. She is wearing a yellow and tan ribbed dress. The bag has a textured, embossed pattern and a long yellow strap. The background is a plain, light-colored wall.

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This season we ride the ECCO Wave print. It creates waves throughout the collection and stands-out everywhere from shoes – like the ECCO Wave Street Tray, all the way to our visual brand world and identity. It is crafted on our rich leather collections through embossing and brings the energetic Spring/Summer vibe alive.



ECCO Wave Pot Bag in Night Ocean
ECCO Wave Street Tray

The background of the image is a solid light blue color, overlaid with a repeating pattern of darker blue, stylized waves. The waves are thick, rounded, and flow from the top left towards the bottom right, creating a sense of movement and depth.

RIDE
THE
WAVE



ECCO Wave Pinch Bag Compact
ECCO Wave Street Tray

UNITE

Everything made to connect the dots in people's lives and be there as you network, hang out, or explore the next place you want to be seen at. Featuring here the ECCO Pot Bag First Tee, and the ECCO Textureblock Square Pack in black, with more essential modular pieces for people to combine and wear as they choose now or in their future.



ECCO Pot Bag in First Tee, ECCO Textureblock Square Pack in Black

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ECCO Pot Bag in First Tee, ECCO Textureblock Square Pack in Black



ECCO Pot Bag Family (various colours), ECCO Textureblock Phone Bag in Chilli Red
ECCO Textureblock Square Pack in Black, ECCO Textureblock Waist Bag in First Tee
ECCO Journey Pod Cases in First Tee and Chilli Red



ECCO Grooved Pinch Bag in Bleached Pink

STRIDE

Above: the ECCO Grooved Pinch Bag in Bleached Pink, which holds a structured embossed effect on leather, creating a grooved pattern. The 3D effect interacts with the light to give extra tactility and is made to awaken the senses.



ECCO Pot Bag Laces

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SHINE

The Indigo Leather Capsule this season uses this intense natural pigment and ancient technique to create the unique shiny light-blue color. It is inspired by denim, to evolve over time and wear, while the way it's dyed highlights the uniqueness of each skin. Featuring the ECCO Indigo Midi Pouch, ECCO Indigo Phone Bag, and ECCO Indigo Pinch Bag Mini. Made to be worn and clipped together in any combo required.



ECCO Indigo Capsule
ECCO Indigo Phone Bag, ECCO Indigo Midi Pouch and ECCO Indigo Pinch Bag Mini



ECCO Wet Takeaway Crossbody, ECCO Pot Bag Wet both in Air

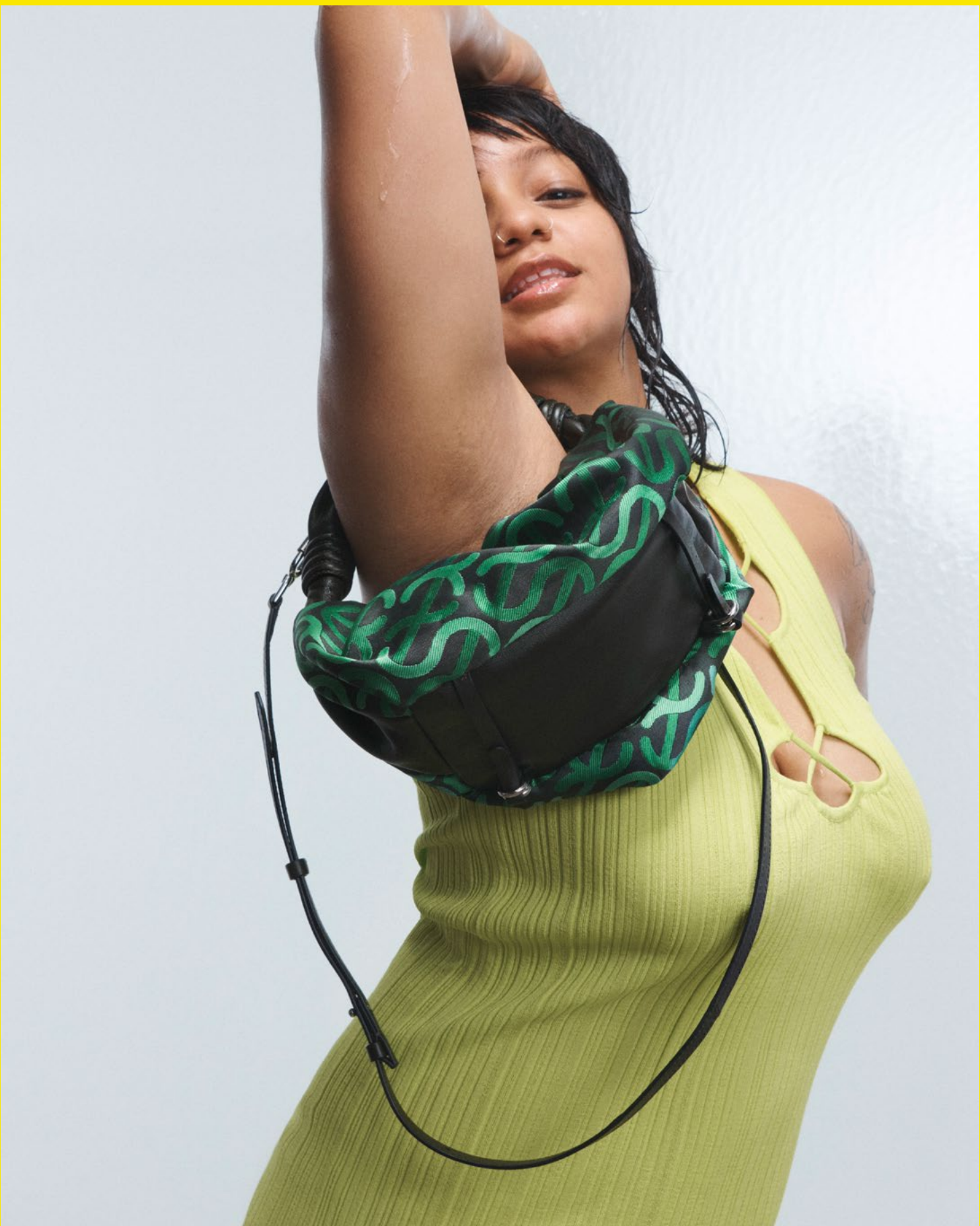
19 SS23 ECCO Leather Goods Collection

FLOW

A striking water colour print is made by hand, converted to artwork and then digitally printed on leather. Inspired by water droplets, it features this season on the ECCO Water Phone Bag and the ECCO Water Saddle Bag.



ECCO Water Phone Bag and ECCO Water Saddle Bag





ECCO Pot Bag Peace

Our iconic popular Pot Bag in Berry Sorbet features an emotive overlapping circle print made by a colored embossing technique. It is reminiscent of water droplets kissing a lake's surface during Summer. This comes with a matching dangling 'fame' charm for an extra stand-out effect.



THE FUTURE IS IN THE POT BAG

One of our most iconic and popular bags. Designed to give you all the space you need, as you connect them up, add essentials, and go. The more the better. Featuring the Textureblock Pot Bags in First Tee and Straw: with different ultra-tactile smooth to pebbled textures in one bag. Also featuring the ECCO Wave Pot Bag in Night Ocean, from the Summer Indigo capsule the ECCO Pot Bag Double Indigo, and the ECCO Pot Bag Double Grooved in Bleached Pink.



ECCO Pot Bag Family
Textureblock Pot Bags in First Tee and Straw, ECCO Wave Pot Bag in Night Ocean
ECCO Pot Bag Double Indigo, ECCO Pot Bag Double Grooved in Bleached Pink



E COLLECTION

Our ECCO E Collection appears for the second time ever this season. The entire collection is powered by our heritage, reimagined for the future. It starts our ECCO E Weekender Tote, our large tote made in a variety of leather and colorways.



ECCO E Tote Stripe in Bright White / Neon Blue / Black
ECCO E Weekender Tote in Black and ECCO E Pot Bag Sling Monogram in Spice



ECCO E Weekender Tote in Air / Spice, ECCO E Tote in Spice



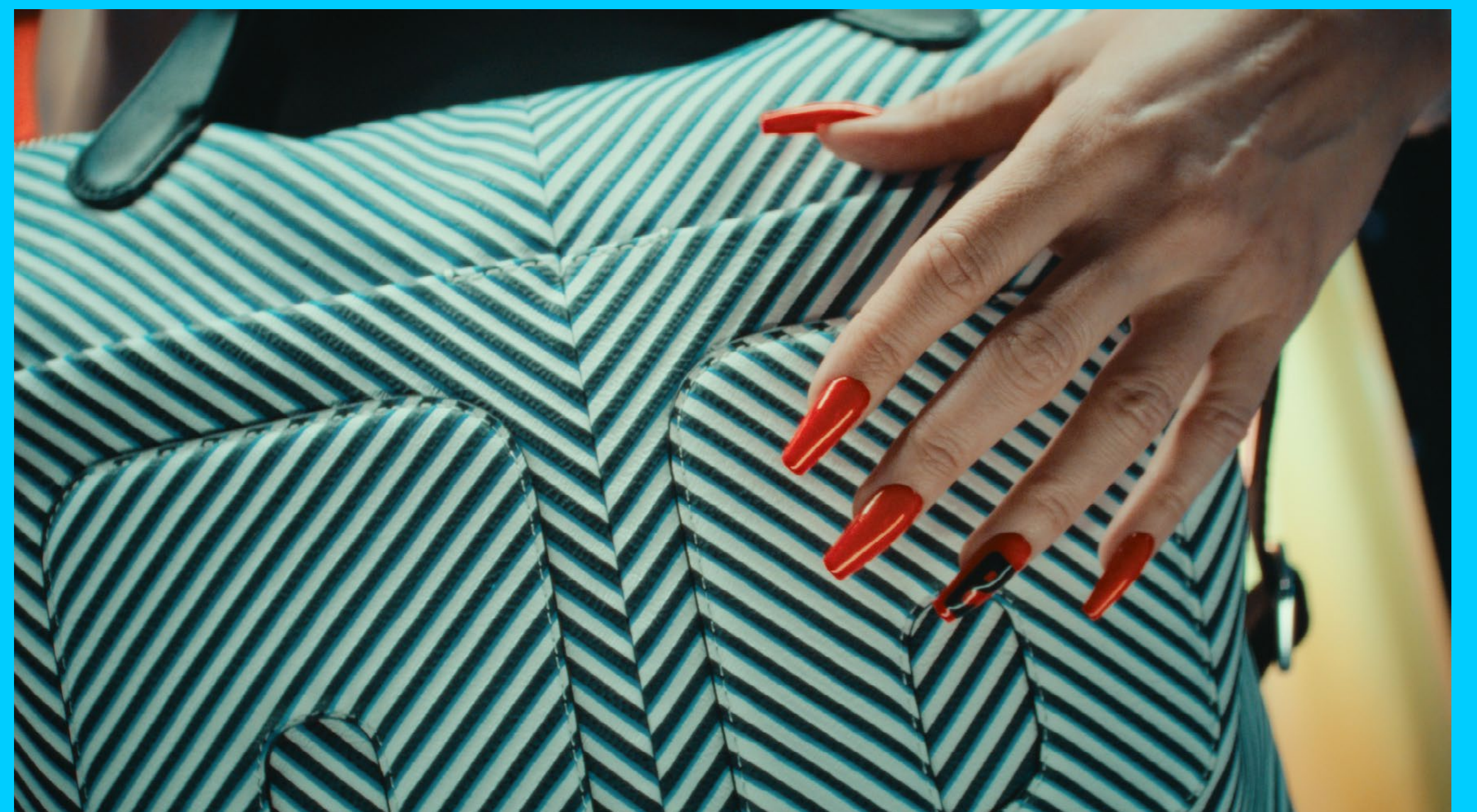




ECCO E Phone Bag Stack Monogram in Air / Spice
ECCO E Phone Bag Stack Stripe in Bright White / Neon Blue / Black



ATELIER OF THE FUTURE

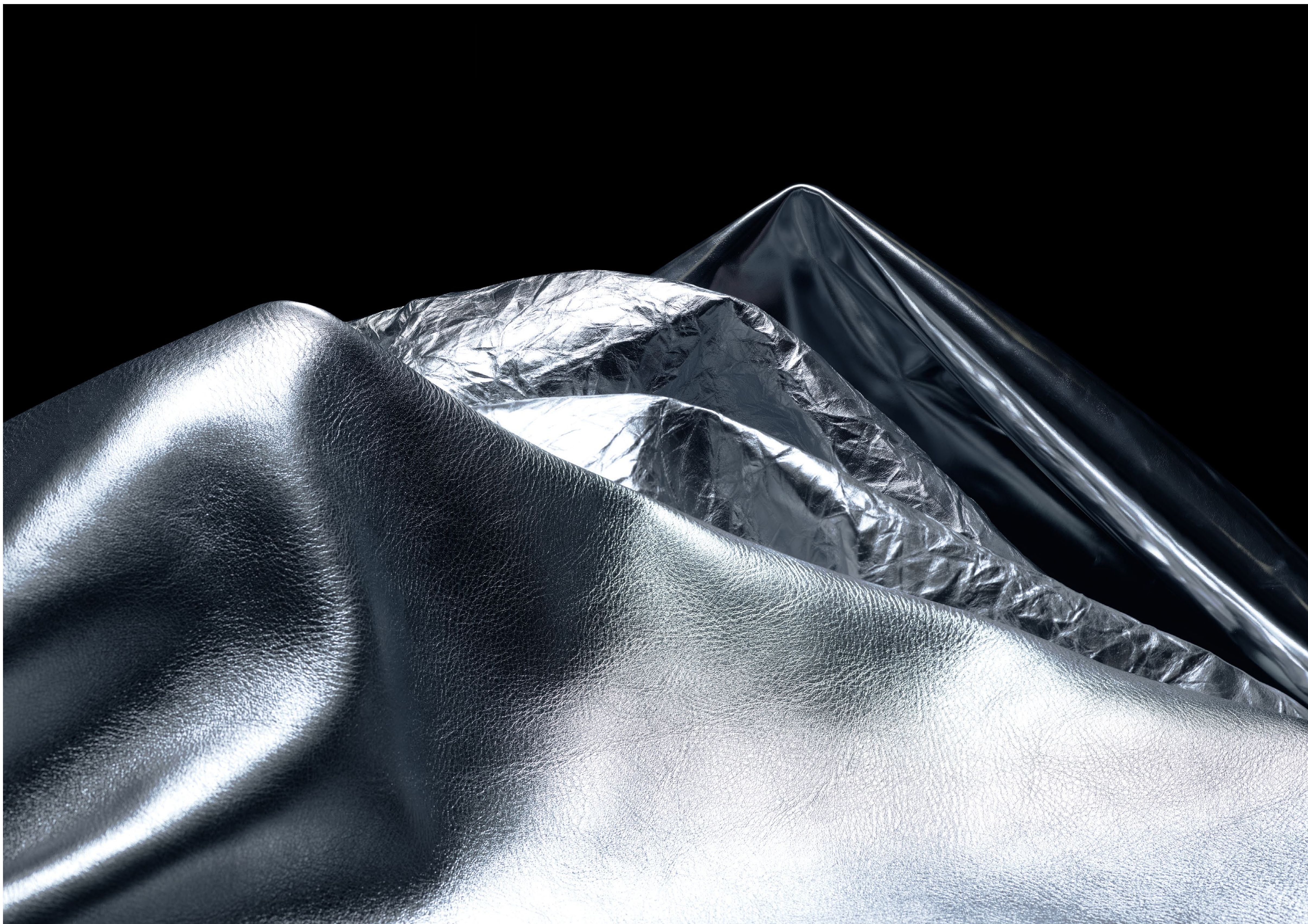


Take a walk through our leather atelier of the future as we show the sheer amount of leather, art, innovation and craft that goes into each and every bag. Made in-house; we carry everything needed to make the carry-alls people use in their lives. Starring the ECCO E Tote Stripe.

Contact our team to discover our atelier online or in real life.

About Our Brand

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We are leather innovators

Most accessory brands buy their leather. We craft and create our own for the needs of each unique bag. Powered by ECCO Leather, we push the boundaries of natural materials with avante-garde colors and ultra-soft techniques to water-repellent leathers. Our innovation teams works alongside our Atelier designers, creating on-site in our Gold-rated tannery in Dongen, The Netherlands.

Obsessed with design and craft

Our Atelier, on-site in Dongen, lets our creative team explore possibilities for never-seen-before details and designs. It's the place where we invent hype-worthy small runs, limited editions and collaborations.

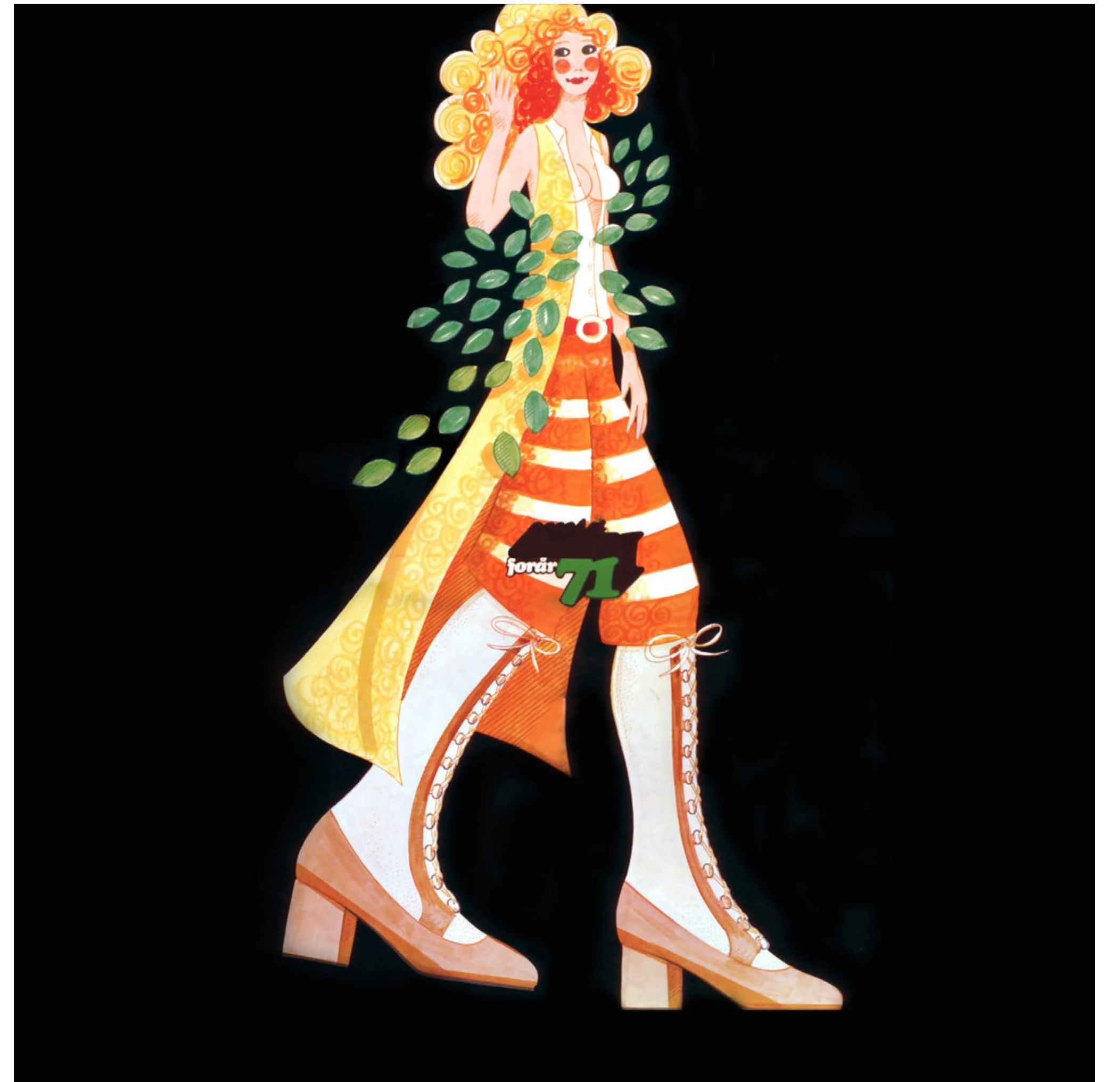


We are change makers

We believe in leather as a natural and high-quality byproduct of the food we consume, and all our hides are sourced from the most ethical meat and dairy farms in Europe. We are not a fully sustainable or circular brand yet, but we are proud of the industry-leading innovations we are pioneering on-site at our Gold-rated tannery in the Netherlands, China and Thailand.

The SS23 collection features our newly developed Dri-Tan leather, which is tanned with zero water, and creates zero wastewater or waste solids, revolutionizing the industry for the better.





Living our heritage

Our Scandinavian design ethos is simple and beautiful design, made to last rather than be replaced. For the good of people and planet we consistently push the aesthetic, technological and functional properties of our materials – especially in leather innovation. We are energized by archival visual elements from our brand's beginning in the '60s and have drawn inspiration for our new visual ID from it.

ABOUT US

ECCO LEATHER GOODS

Founded in 2019, ECCO Leather Goods is an accessories brand created to showcase the best of ECCO Leather. The brand uses purpose-driven innovation to deliver functional, futuristic and exceptionally crafted leather goods – designed for New Utopian lifestyles. With materials including the ECCO-pioneered DriTan leather, and recycled textiles, ECCO Leather Goods is moving towards more responsible leather making. The collection offers a Core and Brand line with the addition of a capsule of experimental styles called the E Collection.

ecco.com/leathergoods

ECCO LEATHER

Driving leather innovation: ECCO Leather develops highly progressive leather qualities for some of the industry's most iconic contemporary designers and brands. With a main tanning facility in the Netherlands (Gold rated) and award-winning facilities across Europe, Southeast Asia and the Far East. ECCO Leather's production network is characterized by clean, secure and flexible operations scaled to suit growing customer needs while ensuring seamless communication with customer-designated finished-goods manufacturers.

To maintain its rich tradition in innovation, ECCO Leather hosts collaborative multi-disciplinary creative laboratories aimed at uniting designers, buyers, production managers, marketers and leather technicians. These annual four-day HOT-SHOP events allow participants to envision new leather directions and work in integrated teams to prototype and sample new leather.

eccoleather.com

ECCO

ECCO is one of the world's leading shoe brands combining style and comfort. ECCO's success is built on products with a great fit and top-quality leathers. ECCO owns and manages every aspect of the value chain from ECCO Leather tanneries and shoe manufacturing to wholesale and retail activities. ECCO's products are sold in 88 countries from over 2,000 ECCO shops and more than 14,000 sales points. ECCO is family-owned, founded in Denmark in 1963, and employs more than 20,000 people worldwide.

ecco.com

For
now,

Functional and playful
leather goods

for
tomorrow,

Follow our journey
and talk to us on @ecco

GLOBAL SALES

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